

morgan bissant



Graphic Designer • Illustrator

contact

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awards

Gold Addy Award
2013 Type Calendar

Edgar Award Nominee
Epic Ellisons: Cosmos Camp, 2024

education

Louisiana State University
Graphic Design BFA
May 2014

skills

- Print Based Design
- Digital /Web Design
- Branding
- Adobe Creative Suite
Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, XD
- MailChimp/Wix
- Mac OS
- Microsoft Office
- Video Editing
- Content Creation

experience

Freelance Graphic Designer & Illustrator *Managed by Illo Agency*
2012 - Present | New Orleans, LA

- Distribute finalizations of illustrations and designs for clients such as Comcast, HarperCollins, Black Girl Vitamins, and Houghton Mifflin Harcourt
- Utilize programming, editing, and software proficiency skills for effective media print and digital consumption
- Provide consultancy and concrete language for visions of clients with proficient communication and professionalism

Kingdom Life Worship Center *Graphic Designer/Illustrator*
2013 - Present | Slidell, LA

- Conduct all social media management operations on all respective platforms with effective strategy resulting to ministry awareness by 10%
- Produce content creation in alignment with ministry's vision and designed vibrant media digital mediums such as websites, flyers, and social media content
- Operate photography/videography during services/events with respective technologies and software proficiency to showcase proper presentations and live streaming services

Sassy Baby, Inc. *Graphic Designer/Illustrator*
December 2014 - May 2022 | Gonzales, LA

- Spearhead designing and illustration processes for company products such as baby bibs, bath products, and toys for national brands such as Parent's Choice, Neat Solutions, and NOJO
- Finalize processes and design with efficient professional communication and B2B strategy with retailers such as Walmart, Target, Nautica, Meijer, Disney Baby, Kohl's, and Amazon
- Optimize data from market research and trending designs achieving client acquisition and brand awareness

OrthoSynetics *Graphic Designer*
May 2022 - Present | Metairie, LA

- Finalize processes and design, and B2B strategy with various orthodontists and dental hygienists across the U.S.
- Provide design work for media that includes digital design, printed media, web design, branding, and video
- Spearhead optimization of data from market research and trending designs, achieving client acquisition, and brand awareness